



Examples of approximate costs of the INFANT program

Based on Maternal Child Health Services in Victoria running INFANT

The purpose of this document is to provide some estimates of approximate costs of the INFANT program, from the perspective of health services running the program.

To estimate these costs, we spoke to representatives from two different Maternal Child Health Services in Victoria implementing INFANT, and asked them about how INFANT operated within their services.

We then used this information to estimate approximate costs in 2020 Australian dollars, based on unit cost data and clearly outlining the cost inclusions and any assumptions used.

Approximate cost to run the INFANT sessions

- The cost was estimated at approximately \$242.00 per INFANT session. This equates to \$968.00 for the completion of 4 sessions (i.e. \$242 x 4).
- The cost **per participant per session** was estimated at approximately \$30 (or \$120 per participant, per complete 4 sessions)
- These costs include venue hire, SMS text reminders for participants and staff time and travel costs for facilitators (based on Maternal Child Health Nurses as facilitators). The cost breakdown is detailed in the table below.

Description of cost	Approx. cost (AUD2020) (values rounded)	Comments
Per INFANT session (assuming session length 1.5 hours, 1 facilitator and 8 participants per session)		
Venue hire	\$120	Based on venue hire charge of \$80 per hour
Travel cost, for vehicle to travel from centralised office to venue for session facilitator/s	\$10	Operating vehicle costs per vehicle kilometre \$0.66/km. Assuming return travel distance to venue 15kms.
Staff cost, per INFANT facilitator per session; program delivery time cost	\$67	Based on Maternal Child Health Nurse salary and on-cost of \$44.11 per hour. Session length 1.5 hours, one MCHN facilitator per session.
Staff cost, per INFANT facilitator per session; travel time cost, preparation and reflection time	\$44	Assuming 1 hour for travel time cost, preparation and reflection time.
SMS text reminders to session participants	\$1	Based on text message rate of \$0.05 per message. Allows for each participant to receive one message to confirm attendance, 50% of participants to receive a second message to confirm attendance
Total, per INFANT session	\$242.00	
Total, per participant per INFANT session	\$30.00	