



Research components of the INFANT scale-up



This project secured a 5-year Partnership Project Grant from the National Health and Medical Research Council (ID: APP1161223) to evaluate INFANT implementation at-scale. INFANT delivery within organisations and local governments will be evaluated by researchers in two parts: 1) implementation and 2) effectiveness.

	(1) INFANT Implementation evaluation	(2) INFANT Effectiveness
What are we trying to find out?	<ul style="list-style-type: none"> When INFANT is scaled-up: <ul style="list-style-type: none"> What is the uptake and which organisations/LGAs participate? What are the barriers and facilitators to implementation? What factors influence sustained delivery? 	<ul style="list-style-type: none"> Is INFANT effective at modifying child and parent/carer behaviours when implemented at scale? Is INFANT cost-effective (value for money) when implemented at scale?
Summary of what is involved	Implementation will be examined to identify and co-design appropriate strategies to integrate INFANT into usual practice. This process also will build capacity to implement and embed INFANT beyond the duration of the NHMRC Partnership project. Staff at sites implementing INFANT will be asked to complete brief surveys and interviews at set time points.	Effectiveness will be examined using an embedded non-randomised controlled trial to determine the effect of INFANT on child behavioural outcomes (diet, physical activity, sedentary behaviour). Mums, dads or caregivers will be asked to complete 3 surveys at baby age <3m, 12 and 18 months old.
What is required of organisations implementing INFANT?	<p><u>INFANT training participants</u></p> <ul style="list-style-type: none"> Invitation to complete four 10-15 min surveys before and after online INFANT training, then again at 12 and 24 months (4 total). Invitation to share your comments on the INFANT facilitator forum. This is a forum on the INFANT website that requires a log-in. Whether you want to be part of the research or not, you can still participate. Invitation to join up to two phone/Zoom interviews at 12 and 24 months after training. The audio recorded interviews will be 30-45 minutes and will explore experiences of program implementation. <p><u>Key contact person/INFANT coordinator</u></p> <ul style="list-style-type: none"> Obtain organisational consent/sign-off for the research components outlined here. This is also prompt for organisational support. Invitation to participate in brief quarterly phone/Zoom interviews of up to 20 minutes duration to explore the time and resources used by your organisation in implementing and delivering INFANT. 	<p><u>INFANT Coordinator, administration staff and INFANT facilitators</u></p> <ul style="list-style-type: none"> Promote INFANT group sessions and app/website (My Baby Now) using your local strategies for promoting programs/services. Local promotion strategies could include <ul style="list-style-type: none"> SMS messages to mums, dads and carers following birth notifications Promoting INFANT at consultations with mums, dads and carers Putting up flyers at relevant services and locations Promotion via your organisation’s social media pages, website Including a media story and advertisement in your organisation’s newsletters <p>The Deakin INFANT team are asking for your support in promoting the INFANT group sessions and app. You do not need to do anything else for this part of the research (the Deakin team will monitor numbers, surveys, vouchers for participants etc.).</p>

FOR FURTHER INFORMATION - Visit the website: www.infantprogram.org Contact the INFANT team: infant-study@deakin.edu.au